

## Thursday, June 24, 2021

10:00 am – 6:00 pm Registration in Astor Foyer  
Exhibitor Set-up

### Module 1: Cadaver Head Dissection – Moderated by Mary Lupo, MD, Rod J. Rohrich, MD

2:00 – 4:15 pm Cadaver dissection with simultaneous injection demonstrations on live models, highlighting the six danger zones (forehead, temples/periorcular, cheeks, nose, perioral, submental/neck) and the specific arteries to avoid, while correlating to injection sites on a live patient model.

**New this year – emphasis on jawline contouring, masseter, nasal, temple and platysma band safety & technique.**

*Director: Rod J. Rohrich, MD*

*Moderated by Mary Lupo, MD and José R. Montes, MD*

*Injectors: Diane Berson, MD, Rod Rohrich, MD, Deborah Sherman, MD*

*Dissectors: Justin Bellamy, MD and Brendan Alleyne, MD*

#### Live Patient Demos:

1. Glabellar Area, Deborah Sherman, MD
2. Temples, José R. Montes, MD
3. The 4 Point Cheek Enhancement, Rod J. Rohrich, MD
4. Jawline Contouring, Mary Lupo, MD
5. Tear Troughs and Periorcular, Deborah Sherman, MD
6. Masseter and Nose, Rod J. Rohrich, MD
7. Platysma Bands, Diane S. Berson, MD



4:15 – 4:35 pm Break

4:35 – 4:55 pm **Advancements in SkinPen® Microneedling for the Face and Neck**  
*Not Eligible for CME*  
Mary Lupo, MD  
*Sponsored by Crown Aesthetics*



4:55 – 5:30 pm Experience Elite – Eliminate Fat with the Most Advanced CoolSculpting® System Yet  
*Not Eligible for CME*  
Marguerite Germain, MD  
*Sponsored by Allergan Aesthetics, an AbbVie company*

5:30 – 6:30 pm Welcome Reception with the Exhibitors

## Friday, June 25, 2021


7:00 – 8:00 am Breakfast with the Exhibitors

7:30 – 8:00 am **Rise and Shine with Revance Aesthetics**  
*Not Eligible for CME*  
**Revance Presents The RHA® Collection: Featuring an Injection Demonstration Video**  
Deborah Sherman, MD  
*Sponsored by Revance Aesthetics*



8:00 – 8:05 am Welcome Remarks – Why Live Meetings Are So Important for Real Learning  
Mary Lupo, MD and Rod J. Rohrich, MD, Course Directors

## Friday, June 25, 2021, cont.




### Module 2: Patient / Doctor Relationship, Moderated by Mary Lupo, MD

8:05 – 8:20 am	Meeting the Challenge of Helping the Patient See What You See: Developing a Prioritized Treatment Plan with Full Patient Acceptance	Deborah Sherman, MD	
8:20 – 8:35 am	Surgically Shaping and Contouring the Face and Neck: It Is SO Much More Than a Facelift	Patrick Sullivan, MD	
8:35 – 8:50 am	The Power of Subtle Transformation	Deborah Sherman, MD	
8:50 – 9:00 am	How to Be an “Intuitive Injector”	Ava Shamban, MD	
9:00 – 9:10 am	Why Every Dermatologist Needs a Plastic Surgeon as a Partner in Practice	Kamakshi Zeidler, MD	
9:10 – 9:35 am	Live Patient Injections, Moderated by Patrick Sullivan, MD Injector does a patient evaluation and determines unique treatment plan with the patient Ava Shamban, MD		
9:35 – 10:05 am <i>Not Eligible for CME</i>	<b>Xeomin: Uniquely Purified</b> Doris Day, MD, FAAD, MA <i>Sponsored by Merz Aesthetics</i>		
10:05 – 10:20 am	Break with exhibitors		
10:20 – 10:30 am <i>Not Eligible for CME</i>	<b>INhance Post-Injection Serum: Ontology, Histology, Clinical Results</b> José R. Montes, MD <i>Sponsored by ALASTIN Skincare</i>		

### Module 3: The Fine Points of Injecting, Moderated by Ivona Percec, MD


10:30 – 10:40 am	Precise Quantitative Analysis of Volumetric Changes After Facial Fillers	Ivona Percec, MD	
10:40 – 10:50 am	Chin up! Treatment Combinations for the Lower Face	Mary Lupo, MD	
10:50 – 11:00 am	The Perfect Lip: Anatomy and Technical Approach	Ivona Percec, MD	
11:00 – 11:15 am	Live Patient Injection: The Perfect Lip Mary Lupo, MD		
11:15 – 11:30 am	Panel Discussion, Moderated by Kenneth R. Beer, MD Ivona Percec, MD, José R. Montes, MD, Mary Lupo, MD		
11:30 am – 12:00 pm <i>Not Eligible for CME</i>	<b>Finessing Your Assessment and Mastering Your Technique with the JUVEDERM Collection</b> Deborah Sherman, MD <i>Sponsored by Allergan Aesthetics, an AbbVie company</i>		
12:00 – 12:05 pm	<b>The Vic Narurkar, MD Memorial Preceptorship Award 2020 Introduced by Dr. Mary Lupo and Dr. Kenneth Beer</b> <i>Supported by Allergan Aesthetics, an AbbVie company</i> <i>Presented by: Edrice Simmons, SVP, U.S. Marketing for Allergan Aesthetics</i>		
12:05 – 12:35pm	Lunch with the Exhibitors - Visit Exhibitors, Grab Lunch, and Catch the Promotional Sessions		

**Friday, June 25, 2021, cont.**

12:35 – 1:20 pm <i>Not Eligible for CME</i>	<b>GAIN by Galderma Introduces AART Class: Beauty of Balance Using XpresHAN™ Technology</b> <i>José R. Montes, MD</i> <i>Sponsored by Galderma</i>	
1:20 – 1:30 pm	<b>The Vic Narurkar, MD Memorial Scholar Award 2020, Supported by Galderma</b> Presented by Dr. Mary Lupo and Dr. Kenneth Beer <i>Vic Narurkar Memorial Lecture presented by Martha Viera, MD, the 2020 Scholar</i>	
<b>Module 4: Skin Deep: Skincare and Medically Relevant Conditions, cont. Moderated by Diane Berson, MD</b>		
1:30 – 1:35 pm <i>Not Eligible for CME</i>	<b>Revox™ Line Relaxer Highlights: Formula, Technology and Clinical Study Findings</b> <i>Mary Lupo, MD</i> <i>Sponsored by Revision Skincare</i>	
1:35 – 1:45 pm	Lotions, Potions, and Creams, Oh My!	<i>Diane Berson, MD</i>
1:45 – 1:55 pm	Retention, Repurchasing & Results: Practice Growth with Custom Branded Skincare	<i>Marguerite Germain, MD</i>
1:55 – 2:05 pm	Medical Conditions with a Cosmetic Impact: Acne, Rosacea, Atopic Dermatitis	<i>Diane Berson, MD</i>
2:05 – 2:30 pm	Panel Discussion: 5 in 5: My Top 5 Skincare Products and Why <i>Diane Berson, MD, Marguerite Germain, MD, Doris Day, MD, Mary Lupo, MD, Ava Shamban, MD</i>	
2:30 – 2:40 pm	Microneedles: To RF or To not RF? That is the Question	<i>Mary Lupo, MD</i>
2:40 – 2:50 pm	Threads: How I Use Them in My Practice	<i>Doris Day, MD</i>
2:50 – 3:05 pm	<b>The Peel Deal: Comparison of Chemical Peels with live patient demos</b> <i>Ivona Percec, MD, Ava Shamban, MD</i>	
3:05 – 3:15 pm <i>Not Eligible for CME</i>	<b>Anti-aging Cosmeceuticals from La Roche-Posay</b> <i>Diane Berson, MD</i> <i>Sponsored by La Roche-Posay</i>	
3:15 – 3:30 pm	<b>Break with Exhibitors</b>	
3:30 – 3:40 pm <i>Not Eligible for CME</i>	<b>New Innovations in Cosmeceuticals</b> <i>José R. Montes, MD</i> <i>Sponsored by SkinCeuticals</i>	
<b>Module 5: So ..... What's New? Moderated by Rod J Rohrich, MD</b>		
3:40 – 3:50 pm	What's New with Fillers	<i>Kenneth Beer, MD</i>
3:50 – 4:00 pm	Fat Transfer to the Face	<i>Kamakshi Zeidler, MD</i>
4:00 – 4:10 pm	Cheek Augmentation with Allograft Adipose Matrix	<i>Rod J. Rohrich, MD</i>


## Friday, June 25, 2021, cont.

### Module 5: So ..... What's New?, cont., Moderated by Rod J. Rohrich, MD

4:10 – 5:15 pm	<b>Live Patient Demos, Moderated by Rod J. Rohrich, MD</b> Fillers for the Neck, <i>Ava Shamban, MD</i> It's a Sin Not to Treat the Chin, <i>Deborah Sherman, MD</i> Thread Lift for Brows, <i>Doris Day, MD</i> Non-Surgical "Face Lift," <i>Amy Taub, MD, Moderated by Deborah Sherman, MD</i> Facial Fat Transfer, <i>Kamakshi Zeidler, MD</i>	
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5:15 – 6:00 pm Reception with Exhibitors

## Saturday, June 26, 2021

7:15 – 8:00 am	<b>Rise and Shine</b> <b>Precision in Peri-oral Toxins: Live Anatomic Dissection and Patient Demo</b> <i>José R. Montes, MD, Rod J. Rohrich, MD</i>	
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### Module 6: Lights, Energy, Action! Moderated by Eric Bernstein, MD

8:00 – 8:10 am	Rejuvenation Lasers	<i>Eric Bernstein, MD</i>
8:10 – 8:20 am	Role of Radiofrequency in Cosmetic Medicine Today	<i>Rod J. Rohrich, MD</i>
8:20 – 8:30 am	Vascular Lasers	<i>Eric Bernstein, MD</i>
8:30 – 8:45 am	How I Use Devices to Complement My Injections	<i>Mary Lupo, MD</i>

### Module 7: Beyond Fat Reduction: Shaping and Toning with Devices, Moderated by Amy Taub, MD

8:45 – 8:55 am	The COVID 19 (lbs!): Body Shaping Post Pandemic	<i>W. Grant Stevens, MD</i>
8:55 – 9:05 am	Mastering Non-Invasive Body Shaping	<i>Amy Taub, MD</i>
9:05 – 9:15 am	What's New with Cellulite	<i>W. Grant Stevens, MD</i>

### 9:15 – 9:25 am **Fotona SP Dynamis, How One Multi Platform Laser System Can Change Your Practice**

*Not Eligible for CME*  
*Janine Hopkins, MD*  
*Sponsored by Fotona*

### 9:25 – 9:45 am **Eyes By Thermage - Beauty Above the Mask**

*Not Eligible for CME*  
*Mary Lupo, MD*  
*Sponsored by SOLTA MEDICAL*

9:45 – 10:05 am Break with the Exhibitors

### 10:05 – 10:15 am **The Future of Cellulite Treatment: Qwo® Clinical Overview**

*Not Eligible for CME*  
*Ava Shamban, MD*  
*Sponsored by Endo Aesthetics*

### 10:15 – 10:25 am **Optimizing the Treatment of Rosacea, Vascular Lesions, and Skin Concerns with**

*Not Eligible for CME*  
**Excel V+**  
*Mary Lupo, MD*  
*Sponsored Cutera, Inc.*



## Saturday, June 26, cont.

10:25 – 10:35 am	Panel: What's New and What Works in Body Shaping, Fat Reduction, and Toning <i>Moderated by Rod J. Rohrich, MD</i> <i>Eric Bernstein, MD, W. Grant Stevens, MD, Amy Taub MD</i>	
<b>Module 8: The Long and the Short of it – All Things Hair, Moderated by Doris Day, MD</b>		
10:35 – 10:40 am <i>Not Eligible for CME</i>	<b>Pandemic Stress and the Hair Follicle: Nutraceutical Interventions for Stressful Times</b> <i>Jeanine Downie MD (Via Pre-Taped Video)</i> <i>Sponsored by Nutrafol</i>	
10:40 – 10:50 am	Non-Surgical Hair Rejuvenation: How to Make the Most of What We Got	<i>Doris Day, MD</i>
10:50 – 11:00 am	New Approaches to Androgenetic Alopecia	<i>Amy Taub, MD</i>
11:00 – 11:10 am	PRP and Hair Transplantation	<i>Wendy Roberts, MD</i>
11:10 – 11:20 am	Dietary Supplements for Hair Restoration	<i>Diane Berson, MD</i>
11:20 – 11:40 am	The Full Arsenal: Panel Discussion on Supplements, PRP, Lasers, and More <i>Moderated by Wendy Roberts, MD</i> <i>Diane Berson, MD, Doris Day, MD, Amy Taub, MD</i>	
<b>Module 9: Toxin Finesse, Moderated by Deborah Sherman, MD</b>		
11:40 – 11:50 am	Neuromodulators and Deviation from the Standard Pattern of Injection	<i>José R. Montes, MD</i>
11:50 am – 12:00 pm	Complications from Fillers and Neuromodulators: Lumps, Bumps, and Other Unfortunate Events	<i>Kenneth R. Beer, MD</i>
12:00 – 12:15 pm	<b>Panel on Toxin Finesse: How Do You Do Your Facial Analysis to Determine What You Do and What is Your Shaping Endpoint?</b> <i>Moderated by Rod Rohrich, MD</i> <i>José R. Montes, MD, Deborah Sherman, MD</i>	
12:15 – 12:45 pm <i>Not Eligible for CME</i>	<b>BOTOX® Cosmetic (onabotulinumtoxinA) Did You Know?</b> <i>Deborah Sherman, MD</i> <i>Sponsored by Allergan Aesthetics, an AbbVie company</i>	
12:45 – 1:30 pm	Lunch with the Exhibitors	
<b>Module 10: He, She &amp; They: Gender Fluidity and Aesthetic Medicine, Moderated by José. R. Montes, MD</b>		
1:30 – 1:40 pm	Men's Trends in Aesthetic Medicine	<i>José R. Montes, MD</i>
1:40 – 1:50 pm	Gender Neutrality: How is the Evolution of Norms Impacting Our Interactions and Treatments?	<i>Ava Shamban, MD</i>

## Saturday, June 26, cont.

### Module 10: He, She & They: Gender Fluidity and Aesthetic Medicine, cont., Moderated by José R. Montes, MD

1:50 – 2:00 pm Facial Rejuvenation in Women and Men: What are the Differences and Why are They So Important? *Patrick Sullivan, MD*

2:00 – 2:10 pm Panel Discussion: *José R. Montes, MD, Ava Shamban, MD, Patrick Sullivan, MD*



### Module 11: Diversity in Aesthetic Medicine, Moderated by Wendy Roberts, MD

2:10 – 2:20 pm The "WHY" of Diverse Iconic Looks and "HOW" We Treat Them *Wendy Roberts, MD*

2:20 – 2:30 pm Disparities in Dermatologic Care for Skin of Color Patients *Jacob Beer, MD*

2:30 – 2:40 pm Words Put to Action *José R. Montes, MD*

2:40 – 2:50 pm Lip Architecture and its Relevance to Ethnic/Cultural Norms *Ava Shamban, MD*

2:50 – 3:00 pm Panel Discussion, Moderated by *Wendy Roberts, MD*

*Jacob Beer, MD, José R. Montes, MD, Ava Shamban, MD*



3:00 – 3:20 pm **Break with Exhibitors – last chance to visit the booths and chat with exhibitors!**

3:20 – 3:40 pm Radiofrequency Skin Tightening/Fat Removal Advances  
(Morpheus8/Evoke/Evolve) of What Works!

*Not Eligible for CME*

*Rod Rohrich, MD, Christopher Chia, MD, David Weir, MSN, APRN, NP-C*

*Sponsored by InMode*



### Module 12: Across the Aisle, When and How to Refer, Moderated by Patrick Sullivan, MD

3:40 – 3:55 pm Interdisciplinary Approach in Rejuvenation of the Lower Face *Michael Ghalili, DDS  
Doris Day, MD*

3:55 – 4:10 pm When to Choose Surgery or Synthetic Fillers *Patrick Sullivan, MD*

4:10 – 4:30 pm The Eyes Have It *Mary Lupo, MD  
José R. Montes, MD*

4:30 – 5:15 pm Live Patient Demos – Eye to Eye: Two unique approaches to the same area

*Mary Lupo, MD  
José R. Montes, MD*



5:15 – 6:30 pm **Reception on the Courtyard**  
*Sponsored by Revance Aesthetics*

## Sunday, June 27, 2021

7:00 – 8:00 am Breakfast


### Module 13: Practice Makes Perfect: Tips to Make Your Practice Perfect, Moderated by Deborah Sherman, MD

8:00 – 8:20 am Unlocking the Secrets to Long Term Success in Your Cosmetic Practice *Marguerite Germaine, MD*

8:20 – 8:40 am New Methods of Patient Engagement *W. Grant Stevens, MD*

## Sunday, June 27, cont.

### Module 13: Practice Makes Perfect: Tips to Make Your Practice Perfect, cont., Moderated by Deborah Sherman, MD

8:40 – 9:00 am	Eye Candy: Presence that Resonates!	<i>José R. Montes, MD</i>
9:00 – 9:30 am	Bulletproof Marketing Tips to Scale your Cosmetic Practice	<i>Chad Sawyer</i>
9:30 – 9:50 am	Break	
9:50 – 10:10 am	Injecting your Way to Better Bottom Line: Strategic Injection with Efficiency of Product	<i>Deborah Sherman, MD</i>
10:10 – 10:40 am	Panel Discussion: Reinforcing your Brand via Social Media <i>Moderated by Rod Rohrich, MD</i> <i>Doris Day, MD, Ava Shamban, MD, W. Grant Stevens, MD</i>	
10:40 – 11:00 am	Meeting Wrap-up with Chairs: Top Ten Highlights from 2021 Meeting and a Sneak Preview to 2022..... <i>Mary Lupo, MD and Rod J. Rohrich, MD</i>	